Media Release

From Kakadu to the World: Kakadu Organics expands global reach

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Images for download available here.

First Nations business Kakadu Organics continues its international expansion, with the premium native foods, organic bush tees and skincare products brand breaking into the United States market.

Founded by proud Murrumburr woman Kylie-Lee Bradford, Kakadu Organics has grown from its beginnings in the small Aboriginal community of Murdudjurl, also known as Patonga, in Kakadu National Park in the Northern Territory, into a premium Australian brand supplying customers across Australia and in international markets.

The business currently exports its products to the United Kingdom, New Zealand, Singapore, Malaysia and the United Arab Emirates, with the United States now joining its growing global footprint. This news comes as the First Nations business recently won Indigenous Exporter of the Year at this year's Supply Nation Supplier Diversity Awards.

Kakadu Organics was also awarded overall winner, First Nations Exporter, at the Premier of Queensland's Export Awards 2026.

Since Kakadu started exporting their premium products, international sales have seen exceptional growth. In 2024-25 export revenues increased by over 200%, driven by new international contracts, repeat orders from established distributors, and expanded demand for premium Kakadu Plum and native botanical ingredients.

The core of the Kakadu brand is enduring and authentic connection to Country – cultural integrity, ethical wild harvesting, fair partnerships and a commitment to sustainability.

Kylie-Lee and her team ensure income flows directly back to Aboriginal communities, creating employment independence and long-term economic resilience.

Exporting has become a significant and rapidly expanding component of Kakadu Organics' business model. Approximately 40% of Kakadu Organics annual revenue is generated from export markets and with product registrations just secured in Qatar and Saudi Arabia, sales are expected to accelerate in the coming months.

An introduction to United States entrepreneur Jeff Vigil, Founder and CEO of My Business Matches, by Supply Nation has provided a strong distribution network in that market.

Kakadu Organics has also worked closely with the Australian Trade and Investment Commission (Austrade) and Trade and Investment Queensland (TIQ) supporting the business to identify potential partners and understand local regulatory requirements, including participation at trade shows and promotional events.

Kakadu Organics continues to innovate and build on their brand credentials recently launching two new additions to the product range, Native Kakadu Plum Diffuser and Kakadu Plum Room Spray.

Supply Nation CEO Kate Russell said:

“Indigenous-owned businesses such as Kakadu Organics achieving success in international markets is a natural progression built on their strong brand position in the Australian market, connection to Country and compelling provenance.

“International expansion contributes to domestic jobs growth and better community outcomes, but importantly, businesses like Kakadu Organics are supporting economic and public diplomacy initiatives by informing the world of our Aboriginal knowledge systems and unique botanicals that have sustained a culture for more than 60,000 years.

“Since its inception in 2009, Supply Nation has maintained as a priority building strong relationships with First Nations businesses and organisations particularly in Canada, the United States and New Zealand. These networks have proven to be valuable connectors with a willingness to share information and insights to assist business outcomes based on shared values.

“We are now looking at developing stronger connections with Indigenous organisations and communities across South-East Asia and welcomed our first delegation from Taiwan to Supply Nation’s Connect business event in Perth this year.”

Kakadu Organics Founder and Chief Executive Officer Kylie-Lee Bradford said:

“It’s a very important part of Kakadu Organics that we work alongside Aboriginal women in rural and remote communities who are the custodians of Traditional plant knowledge and seasonal harvesting practices. Assisting and mentoring women on Country to develop their own businesses and business acumen is an important part of what we do and incredibly rewarding.

“Our mission is to share Australia’s unique bush foods with the world while creating sustainable economic opportunities for Aboriginal communities.

“By combining Traditional knowledge with modern manufacturing standards, we can deliver high-quality, export-ready products to international markets. We have developed strategic international relationships built on trust, shared values, and mutual commitment to quality and cultural integrity which are central to our export success and sustainable growth.

“It’s also important to maintain our commitment to innovation and to be bringing new products to market but always with sustainability and ethical sourcing at the forefront.”

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