

Media Release

Supply Nation launches Festive Season Catalogue

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Supply Nation is pleased to announce the launch of its 2025 Festive Season Catalogue. The catalogue features a selection of Certified Indigenous-owned businesses specialising in products perfect for gifting and indulging over the holiday period. The catalogue can be viewed here: [Festive Season Catalogue 2025 - Supply Nation](#)

From chocolate and sparkling beverages infused with native flavours to unique clothing and fashion items, jewellery, art, books and educational resources, ceramics, beauty and wellness products – this year’s edition has something for everyone.

For those looking to gift something special to their friends, family or colleagues, already prepared gift boxes complete with a range of beautiful Indigenous products makes it easy.

“We are extremely excited to launch this year’s catalogue with a fantastic selection of unique products from Aboriginal and Torres Strait Islander businesses around the country,” said Kate Russell, proud Awabakal woman and Supply Nation CEO.

“It’s also very pleasing to see that of the businesses listed approximately two-thirds are owned or led by women entrepreneurs. Indigenous women are driving innovation and creating real change across communities throughout Australia.”

Supply Nation’s recently released report [The Sleeping Giant Rises](#) found that for every dollar of revenue produced by Indigenous-owned businesses, \$3.66 of positive economic and social value was generated into the Australian economy.

Social value refers to the positive changes seen through an Indigenous lens of wellbeing – one that encompasses people, Country, and Culture. This value includes improved agency and control over life, expanded aspirations, financial security, pride, physical health and mental wellbeing and stronger connections to Community, Culture and Country. Indigenous businesses create this value purely by operating as a business, it excludes any formal or informal support or other philanthropic programs.

“When you purchase from businesses listed in our catalogue you can be assured that you are purchasing high-quality, unique and authentic Indigenous products with real connection to Country and Culture. But more than that, you are contributing to positive change and greater self-determination for Aboriginal and Torres Strait Islander peoples.”

“Indigenous-owned businesses are operating across all sectors of the economy, and this is just a small sample of the excellence on show. We hope all Australians will have the opportunity to gain a deeper understanding of Indigenous Culture and the positive contributions being made by Indigenous businesses by engaging with our catalogue and sharing with friends and family,” said Ms Russell.

About Supply Nation:

Supply Nation is Australia's leading supplier diversity organisation. Since 2009, Supply Nation has worked with Aboriginal and Torres Strait Islander businesses and procurement teams from government and corporate Australia to help shape today's rapidly evolving Indigenous business sector. Supply Nation's robust verification process provides peace of mind by ensuring that all businesses listed on Indigenous Business Direct are not only Indigenous owned but are regularly audited for changes in company structure. Supply Nation's support, combined with a range of business tools, helps our members develop their supplier diversity practices, and build a strong, successful, and sustainable Indigenous business sector.

Supply Nation has a zero-tolerance approach to any commercial fraud, dishonest or anti-competitive behaviour that impacts the successful growth and reputation of Aboriginal and Torres Strait Islander owned businesses. Allegations of fraudulent behaviour, including the unauthorised use of Supply Nation's brand and logos signifying Registered and Certified Suppliers and Members will be investigated.

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