

Media Release

Indigenous Business Trade Fair opens in Meanjin (Brisbane)

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Supply Nation's Indigenous Business Trade Fair opens today in Meanjin (Brisbane) on the lands of the Turrbal and Jagera (Yuggera) peoples. More than 90 exhibitors will present their businesses within the halls of the Royal International Convention Centre.

Around 400 attendees from government, corporate and non-profit organisations are expected to attend looking to source products and services from verified Aboriginal and Torres Strait Islander businesses.

Indigenous suppliers are active across all sectors of the economy, and the Brisbane Trade Fair will host companies representing food and beverages, information technology and cybersecurity, construction and civil engineering, recruitment services, fashion and beauty, office supplies and transport services, to name a few.

Supply Nation's recently released report [The Sleeping Giant Rises](#) found that for every dollar of revenue produced by Indigenous-owned businesses, \$3.66 of positive economic and social value was generated into the Australian economy.

Social value refers to the positive changes seen through an Indigenous lens of wellbeing – one that encompasses people, Country, and Culture. This value includes improved agency and control over life, expanded aspirations, financial security, pride, health and wellbeing and stronger connections to Community, Culture and Country. Indigenous businesses create this value purely by operating as a business, it excludes any formal or informal support or other philanthropic programs.

"We are very excited to be back in Meanjin following our extremely successful Connect event last year. It's very important for Supply Nation to support our Queensland-based suppliers but also to provide an opportunity for interstate businesses to seek collaboration opportunities with government and businesses here," said Kate Russell, proud Awabakal woman and Supply Nation CEO.

"Given the upcoming Olympics, that's also added incentive for us to make sure Indigenous-owned businesses are in a position to be considered for some of the significant procurement contracts required in the lead up to hosting one of the world's biggest events," she said.

"Supply Nation now has more than 6000 verified businesses listed on our national database – Indigenous Business Direct. If procurement professionals working on Olympic related projects are looking for something specific, be it construction or environmental management services, catering, PPE, right through to cybersecurity and design services, they will find it there," said Ms Russell.

In the financial year 2024-25, Supply Nation's corporate, government and non-profit members achieved a new national milestone recording a total of over \$5.83 billion of procurement spend with Indigenous-owned businesses.

About Supply Nation

Supply Nation is Australia's leading supplier diversity organisation. Since 2009, Supply Nation has worked with Aboriginal and Torres Strait Islander businesses and procurement teams from government and corporate Australia to help shape today's Indigenous business sector. Supply Nation's robust verification process provides peace of mind by ensuring that all businesses listed on Indigenous Business Direct are not only Indigenous owned but are regularly audited for changes in company structure. Supply Nation's support, combined with a range of business tools, helps our members develop their supplier diversity practices, and build a strong, successful, and sustainable Indigenous business sector. To find out more, visit: [Supply Nation](https://www.supplynation.org.au)

Supply Nation has a zero-tolerance approach to any commercial fraud, dishonest or anti-competitive behaviour that impacts the successful growth and reputation of Aboriginal and Torres Strait Islander owned businesses. Allegations of fraudulent behaviour, including the unauthorised use of Supply Nation's brand and logos signifying Certified and Registered business will be investigated.

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