



**Supply Nation**

# Connecting corporate and government buyers with Indigenous businesses



# Supply Nation

## Who we are and what we do

Supply Nation is Australia's leading supplier diversity organisation. Since 2009, Supply Nation has worked with Aboriginal and Torres Strait Islander businesses and procurement teams from government and corporate Australia to help shape today's rapidly evolving Indigenous business sector.

Supply Nation's robust verification process provides peace of mind by ensuring that all businesses listed on Indigenous Business Direct are not only Indigenous owned but are regularly audited for changes in company structure. Supply Nation's support, combined with a range of business tools, helps our members develop their supplier diversity practices and build a strong, successful and sustainable Indigenous business sector.



Our logo depicts a convergence of three concentric rings that symbolise the connections built between Indigenous businesses and our corporate, government and non-profit members.

Updated July 2025. Please note: upcoming changes to the Indigenous Procurement Policy (IPP) announced in February 2025 may impact some definitions in this document. For the latest versions, visit [supplynation.com.au](https://supplynation.com.au)

## Why join Supply Nation?

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Supplier diversity has significant and measurable long-term business benefits. Almost half a century of data from the United States demonstrates that diverse supply chains are more sustainable, flexible and innovative.

Supply Nation membership can be a catalyst for growth in your organisation as your procurement team unlocks the potential and value of including Indigenous businesses in your supply chain.

If your organisation has a Reconciliation Action Plan (RAP) or is thinking about developing one, Supply Nation membership is an essential component to include. You will also have access to research and data to inform CSR reporting and measure your social impact.

**Indigenous business procurement is becoming a requirement of government and corporate tenders. Supply Nation membership can assist in meeting tender obligations.**

## Benefits of Supply Nation membership

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- On-call support from one of our dedicated relationship managers
- Work with your relationship manager to develop a tailored supplier diversity action plan for your organisation
- Access training and development to build your supplier diversity program based on local and global best practice
- Meet, connect with and mentor Supply Nation Registered and Certified Indigenous business owners and managers and explore opportunities to work together
- Attend networking events to learn and share information about supplier diversity with individuals and companies with the same goals and challenges



**Members** can use this logo in marketing, correspondence and tenders, to identify their commitment to supplier diversity.

Membership fees are tiered in line with procurement spend. For more information visit:

[www.supplynation.com.au](http://www.supplynation.com.au)

# What is an Indigenous business and why engage them?

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Indigenous businesses that join Supply Nation gain access to new markets, potential partnerships and valuable contacts within Supply Nation's network of corporate, government and not-for-profit member organisations

## Indigenous Business Direct

Supply Nation's directory of verified Aboriginal and Torres Strait Islander businesses is a one-stop-shop for anyone looking to buy from an Indigenous business.

Supply Nation recognises two levels of Indigenous ownership:



**Registered businesses** are 50% or more Indigenous owned



**Certified businesses** are 51% or more Indigenous owned, managed and controlled

Indigenous businesses can be any size from small to enterprise, they are active in every state and territory and in every industry sector.



**Indigenous businesses create \$42.6 billion of social value each year for Indigenous business owners, their employees, their households, and Community.**

This social value is experienced as agency and control over life, financial security, pride, physical and mental wellbeing, stronger connections to Culture and Country and more.

**16% of the Indigenous population is directly connected to the Indigenous business sector in Australia.**

This includes 29,200 Indigenous business owners, 61,300 people living in the households of Indigenous business owners, and 65,700 Indigenous employees working for those businesses.

**Indigenous businesses continue to face unique barriers to participation and growth in the mainstream economy.**

Supporting organisations like Supply Nation in shaping policy and thought leadership is essential to creating an Australian economy that enables Indigenous businesses to thrive.