

Supply Nation



Supply Nation is Australia's leading supplier diversity organisation. Since 2009, Supply Nation has worked with Aboriginal and Torres Strait Islander businesses and procurement teams from government and corporate Australia to help shape today's rapidly evolving Indigenous business sector.

Supply Nation's robust verification process provides peace of mind by ensuring that all businesses listed on Indigenous Business Direct are not only Indigenous owned but are regularly audited for changes in company structure.

Supply Nation's support, combined with a range of business tools, helps our members develop their supplier diversity practices and build a strong, successful and sustainable Indigenous business sector.

Supply Nation showcases Aboriginal and Torres Strait Islander businesses on Indigenous Business Direct

Indigenous Business Direct is Supply Nation's online listing of Aboriginal and Torres Strait Islander businesses. It is a valuable platform for Indigenous businesses to promote their products or services.

Listing a business on Indigenous Business Direct is completely free and all businesses listed are at least 50% Aboriginal or Torres Strait Islander owned.

With more organisations committed to including Aboriginal and Torres Strait Islander businesses within their supply chains, listing a business on Indigenous Business Direct ensures it will receive all relevant opportunities.

Indigenous Business Direct is a prominent point of reference for government and private sector procurement professionals when searching for an Aboriginal or Torres Strait Islander business to tender for a contract.

Supply Nation verifies Aboriginal and Torres Strait Islander business

Supply Nation recognises two levels of ownership, Registered and Certified Suppliers.



Registered businesses are 50% or more Indigenous owned. This caters for equal partnerships with non-Indigenous owners.



Certified businesses are 51% or more Indigenous owned, managed and controlled.

Supply Nation works with members to diversify their supply chains



Supply Nation offers paid membership to corporate, government and not-for-profit organisations. These dedicated procurement teams

and buyers share our vision of a prosperous, vibrant and sustainable Indigenous business sector.

Supply Nation members are central to a growing movement in Australian procurement: the development of sustainable, innovative, responsive and flexible supply chains. In addition to the competitive advantage, engaging with Indigenous businesses creates a significant and measurable social impact.

Facts and figures

Indigenous businesses create \$42.6 billion of social value each year for Indigenous business owners, their employees, their households, and Community.

This social value is experienced as agency and control over life, financial security, pride, physical and mental wellbeing, stronger connections to Culture and Country and more.

16% of the Indigenous population is directly connected to the Indigenous business sector in Australia.

This includes 29,200 Indigenous business owners, 61,300 people living in the households of Indigenous business owners, and 65,700 Indigenous employees working for those businesses.

Indigenous businesses continue to face unique barriers to participation and growth in the mainstream economy.

Supporting organisations like Supply Nation in shaping policy and thought leadership is essential to creating an Australian economy that enables Indigenous businesses to thrive.

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