



Supply Nation

Connecting corporate and government buyers with Indigenous businesses

www.supplynation.com.au
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Who is Supply Nation?

And what do we do?

Supply Nation

Supply Nation is proud to be the first and pre-eminent supplier diversity organisation in Australia. Since 2009, Supply Nation has worked with Indigenous businesses and procurement teams from government and corporate Australia to help shape today's emerging and rapidly evolving Indigenous business sector.

Supply Nation's world-leading verification process provides peace of mind by ensuring that all businesses listed on Indigenous Business Direct are not only Indigenous owned but are regularly audited for changes in company structure. Supply Nation's support, combined with a range of business tools, helps our members develop their supplier diversity practices, and build a strong, successful and sustainable Indigenous business sector.



Our brandmark depicts a convergence of three concentric rings that represent the connection of our partners, our corporate and government members and our Aboriginal and Torres Strait Islander businesses across Australia.

Updated July 2025. Please note: upcoming changes to the Indigenous Procurement Policy (IPP) announced in February 2025 may impact some definitions in this document. For the latest versions, visit supplynation.com.au

Why join Supply Nation?

Supplier diversity has significant and measurable long-term business benefits. Almost half a century of data from the United States demonstrates that diverse supply chains are more sustainable, flexible and innovative.

Supply Nation membership can be a catalyst for growth in your organisation as your procurement team unlocks the potential and value of including Indigenous businesses in your supply chain.

If your organisation has a Reconciliation Action Plan (RAP) or is thinking about developing one, Supply Nation membership is an essential component to include. You will also have access to research and data to inform CSR reporting and measure your social impact.

Indigenous business procurement is becoming a requirement of government and corporate tenders. Supply Nation membership can assist in meeting tender obligations.

Benefits of Supply Nation membership

- On-call support from one of our dedicated relationship managers
- Work with your relationship manager to develop a tailored supplier diversity action plan for your organisation
- Access training and development to build your supplier diversity program based on global and local best practice
- Meet, connect with and mentor Supply Nation Certified and Registered Indigenous business owners and managers to explore opportunities to work together
- Attend networking events to learn and share information about supplier diversity with individuals and companies with the same goals and challenges



Members can use this logo in marketing, correspondence and tenders, to identify their commitment to supplier diversity.

Membership fees are tiered in line with procurement spend. For more information go to www.supplynation.org.au

What is an Indigenous business and why engage them?

Indigenous businesses who work with Supply Nation gain access to new markets, potential partnerships and valuable contacts within Supply Nation's network of corporate, government and not-for-profit member companies.

Indigenous Business Direct

Supply Nation's directory of verified Aboriginal and Torres Strait Islander businesses is a one-stop-shop for anyone looking to buy from an Indigenous business.

Supply Nation recognises two levels of Indigenous ownership:



Registered businesses are 50% or more Indigenous owned



Certified Suppliers are 51% Indigenous owned, managed and controlled

Indigenous businesses can be any size from small to enterprise; and there are Indigenous businesses active in every state and territory and in every industry sector.



Supply Nation members are central to a growing movement in Australian procurement: the development of sustainable, innovative, responsive and flexible supply chains. In addition to the competitive advantage, engaging with Indigenous businesses creates a significant and measurable social impact.

For every \$1 of revenue, Certified Suppliers generate \$4.41 of social return.

That means your dollar is working 4 times harder when you spend with Indigenous businesses.

Indigenous businesses are 100 times more likely to employ other Indigenous people.

Indigenous employment is a key indicator of strong economic development so procuring from Indigenous businesses means you're investing in sustainable communities.

Indigenous people make up around 3% of the population but only own around 0.06% of Australia's businesses.

Those businesses are growing at 12.5% per annum! Imagine the impact on the Australian economy if Indigenous businesses were proportionally represented in the business landscape?