



Supply Nation

Connecting Indigenous suppliers with corporate and government buyers

www.supplynation.com.au
1300 055 298



Who is Supply Nation?

And what do we do?

Supply Nation

Supply Nation is proud to be the first and pre-eminent supplier diversity organisation in Australia. Since 2009, Supply Nation has worked with Indigenous businesses and procurement teams from government and corporate Australia to help shape today's emerging and rapidly evolving Indigenous business sector.

Supply Nation's world-leading verification process provides peace of mind by ensuring that all businesses listed on Indigenous Business Direct are not only Indigenous owned but are regularly audited for changes in company structure. Supply Nation's support, combined with a range of business tools, helps our members develop their supplier diversity practices, and build a strong, successful and sustainable Indigenous business sector.



Our brandmark depicts a convergence of three concentric rings that represent the connection of our partners, our corporate and government members and our Aboriginal and Torres Strait Islander businesses across Australia.

Updated July 2025. Please note: upcoming changes to the Indigenous Procurement Policy (IPP) announced in February 2025 may impact some definitions in this document. For the latest versions, visit supplynation.com.au

The Supply Nation database: Indigenous Business Direct

Indigenous Business Direct is Supply Nation's online listing of Aboriginal and Torres Strait Islander businesses. It is a valuable platform to promote your products or services.

Listing your business on Indigenous Business Direct is **completely free**.


Why register your business on Indigenous Business Direct?

Buyers look for businesses that are listed on Supply Nation's Indigenous Business Direct so they can be confident that the business is at least 50% Aboriginal or Torres Strait Islander owned.

With more organisations committed to including Aboriginal and Torres Strait Islander businesses within their supply chains, listing your business on Indigenous Business Direct ensures you receive all relevant opportunities.

The Federal Government's Indigenous Procurement Policy (with its targets to use Aboriginal or Torres Strait Islander businesses) is driving growth in the sector. Indigenous Business Direct is the first point of reference for government procurement professionals when searching for an Aboriginal or Torres Strait Islander business to tender for a contract.

Other organisations are also developing their own Indigenous procurement targets. Registration on Indigenous Business Direct is a key marketing tactic to showcase your business to these buyers.



Register today!

Registering your business with Supply Nation (to go onto the directory – Indigenous Business Direct) will help you connect with motivated buyers from some of Australia's largest organisations.

Completing the online registration form will only take you about 10 minutes. Supply Nation's world-leading verification process should then be complete within 4 days. It's completely free, and if you have any questions at any stage, you can call our friendly team on 1300 555 298.

What do I have to do?

Registering with Supply Nation is easy:

1. Complete:

A simple online registration form which takes around 10 minutes:
supplynation.org.au/supplier/register

2. Eligibility:

To be listed, your business must be 50% or more Indigenous owned, and

- Have a current, valid ABN
- Generate revenue from provision of goods or services
- Be located in Australia
- Be either a Sole Trading Business / Partnership / Incorporated Entity or Business Limited by Guarantee (Social enterprise) or Trading through a Trust

For full eligibility requirements see the Supply Nation website.

3. Documentation:

You are required to upload Confirmation of Aboriginality documents for all Indigenous owners.

Supply Nation will review your information, and will contact you if there are any queries. Typically, your listing will be published online within 4 working days!

Registration and Certification

Showcasing your business on Indigenous Business Direct is FREE!

Supply Nation recognises two levels of ownership:



Registered businesses are 50% or more Indigenous owned




Certified Suppliers are 51% Indigenous owned, managed and controlled

All businesses must first complete the registration process. After registering, if your business is eligible for certification, you will be contacted by Supply Nation to progress the certification process.

You will receive:

- Support and advice to help you market your businesses on the directory
- Discounted tickets to Supply Nation's events, including Supply Nation's flagship annual event, Connect (which includes Australia's largest Indigenous Business Tradeshow)
- Eligibility to stand for election as a member of the Indigenous Business Advisory Group and eligibility to vote in the annual election of members
- Access to a supplier tool box with helpful resources, templates and other tools to help grow your business
- Complimentary access to bite-sized training and information sessions designed specifically for Indigenous businesses
- Invitations to targeted trade fairs and meet-the-buyer events run in partnership with Supply Nation members and partners around Australia
- Eligibility for nomination in the Supplier Diversity Awards presented at Connect each year



Supply Nation is dedicated to supporting the continued growth of the Indigenous business sector.

// Supply Nation has provided an avenue for Tagai Management Consultants to connect with inspiring Indigenous suppliers and corporate clients in our global village. As the Chairperson of the Supply Nation Indigenous Business Advisory Group, our primary role is to be the active voice for fellow Supply Nation suppliers and to work with Supply Nation and corporate members to continue growing the Indigenous business sector. **//**

Murray Saylor

Managing Director, Tagai Management Consultants
and Chair, Indigenous Business Advisory Group