

# Supply Nation

Supply Nation is proud to be the first and pre-eminent supplier diversity organisation in Australia. Since 2009, Supply Nation has worked with Indigenous businesses and procurement teams from government and corporate Australia to help shape today's emerging and rapidly evolving

Indigenous business sector.

Supply Nation's world-leading verification process provides peace of mind by ensuring that all businesses listed on Indigenous Business Direct are not only Indigenous owned but are regularly audited for changes in

company structure. Supply Nation's support, combined with a range of business tools, helps our members develop their supplier diversity practices, and build a strong, successful and sustainable Indigenous business sector.

## Our landmark

Our landmark depicts a convergence of three concentric rings that represent the connection of our partners, our corporate and government members and our Aboriginal and Torres Strait Islander businesses across Australia



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## Supply Nation showcases Aboriginal and Torres Strait Islander businesses on Indigenous Business Direct

Indigenous Business Direct is Supply Nation's online listing of Aboriginal and Torres Strait Islander businesses. It is a valuable platform for Indigenous businesses to promote their products or services.

Listing a business on Indigenous Business Direct is completely free and all businesses listed are at least 50% Aboriginal or Torres Strait Islander owned.

With more organisations committed to including Aboriginal and Torres Strait Islander businesses within their supply chains, listing a business on Indigenous Business Direct ensures it will receive all relevant opportunities.

Indigenous Business Direct is the first point of reference for government and private sector procurement professionals when searching for an Aboriginal or Torres Strait Islander business to tender for a contract.

## Supply Nation verifies Aboriginal and Torres Strait Islander business

Supply Nation recognises two levels of ownership, Registered and Certified Suppliers.



**Registered businesses** are 50% or more Indigenous owned. This caters for equal partnerships with non-Indigenous owners.



**Certified Suppliers** are 51% or more Indigenous owned, managed and controlled

## Supply Nation works with members to diversify their supply chains



**Supply Nation's paid membership** of government and corporate buying organisations share our vision of a prosperous, vibrant and sustainable Indigenous business sector.

Supply Nation members are central to a growing movement in Australian procurement: the development of sustainable, innovative, responsive and flexible supply chains. In addition to the competitive advantage, engaging with Indigenous businesses creates a significant and measurable social impact.

## Facts and figures

**For every \$1 of revenue, Certified Suppliers generate \$4.41 of social return.**

That means a dollar is working 4 times harder when it is spent with Indigenous businesses.

**Indigenous businesses are 100 times more likely to employ other Indigenous people.**

Indigenous employment is a key indicator of strong economic development so procuring from Indigenous businesses is an investment in sustainable communities.

**Indigenous people make up around 3% of the population but only own around 0.06% of Australia's businesses.**

Those businesses are growing at 12.5% per annum! Imagine the impact on the Australian economy if Indigenous businesses were proportionally represented in the business landscape?