

Media release

Indigenous Business Month wraps up with Perth Trade Fair

Date of release	22 October 2019
Date of event	29 October 2019

On 29 October 2019, Perth will host a trade fair with record attendance of over 85 Aboriginal and Torres Strait Islander businesses and close to 200 government and corporate buyers keen to learn more about their products and services.

Attendees will include representatives from some of Australia’s best-known brands who will attend to meet and engage with Indigenous businesses. As the sector grows and the goods and services on offer continue to expand and mature, scope grows for Indigenous businesses to be integrated into supply chains across Australia.

Laura Berry, Chief Executive Officer of Supply Nation said: “Aboriginal and Torres Strait Islander people have been trading for over 60,000 years. Supply Nation brings together today’s Indigenous businesses with potential buyers so that their organisations can understand the breadth of offering in the market and the value that they offer.

“This Trade Fair caps off Indigenous Business Month – a month where Aboriginal and Torres Strait Islander businesses promote the variety and depth of Indigenous businesses around Australia.

“We’re building on a Trade Fair in Karratha where, back in July, 24 Aboriginal and Torres Strait Islander businesses exhibited. Now we’re back in Western Australia with record attendance projected for the Trade Fair in Perth. It just shows that this vibrant and innovative sector continues to gain strength and grow, coast to coast – whether it’s in remote and regional areas or in the capital cities.

“Supply Nation is committed to a prosperous, vibrant and sustainable Indigenous business sector, and, together with the new National Indigenous Australians Agency, we are taking these Trade Fairs on the road to ensure that all businesses and buyers around the country have the opportunity to engage.”

Supply Nation was founded in 2009 and has recently achieved the milestone of listing over 2,000 Aboriginal and Torres Strait Islander businesses on Indigenous Business Direct (the online directory).

Upcoming NIAA and Supply Nation Trade Fairs are scheduled for Darwin, Melbourne and Canberra; and there have already been events in Adelaide, Karratha, Dubbo and Brisbane.